

Humor Ff

by Bety

General metrics

6,563

characters

1,010

words

62

sentences

4 min 2 secreading
time**7 min 46 sec**speaking
time

Writing Issues

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Unique Words

Measures vocabulary diversity by calculating the percentage of words used only once in your document

37%unique words

Rare Words

Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.

35%rare words

Word Length

Measures average word length

5.1characters per word

Sentence Length

Measures average sentence length

16.3words per sentence

Humor Ff

4

Impact of Humor on Formal Communication

Name

School

Course

Instructor

Date

Impact of Humor on Formal Communication

There are so many roles that humor plays in our lives. It entertains and amuses. It helps us enjoy and deal with stress by making us happy and relaxed.

Sometimes, it's a positive effect by the person (producer) on the audience intentionally for entertainment. Humor seriously impacts communication in various ways, for example, making advertisements and marketing. It has also affected the formal communication between teachers and their students, and it's also a laughing matter since it's a comedy.

According to (Bonnici, T., Briguglio, M., & Spiteri, G. W. (2023) Humor has changed drastically the way a customer communicates with others through social media since laughing is what people have in common. That's why people find humor as an advertising technique to attract customers. The main issue is making most of the audience find it funny and attracting attention. Since each and everyone loves jokes, it has been said that humor has made the best tactical achievements for branding commodities successfully since well-delivered humor attracts and engages customers and the audiences at large. Communication with audiences, especially on social media, is becoming a serious issue in crisis communication. The desire of a customer to purchase commodities or any services depends on how marketers present the idea. Due to the humor creativity, you can see how it has drastically impacted advertisements and marketing, which is also a pillar in the economic growth of an individual and a country at the same time.

In schools, a teacher has many strategies to motivate learners. Teachers need to increase learners' interest to participate during the session in class, according to (Davis, J. M., & Farina, A. (1970). Humor is a key teacher strategy

since it has numerous impacts on students and themselves. It increases happiness and joy, confidence and enthusiasm, willingness to take risks, optimism, and stress reduction. When learners find such qualities in their teacher, students feel relaxed, trust, comfortable, and benevolent and also develop an appositive view of life. Research agrees that students who laugh in class develop critical thinking and communication skills, become more creative, and can cope with challenges like stress. So, when a group of learners sit with their teacher and laugh together, it also creates a bond among them. Humor is considered an ice breaker since it connects learners regardless of their differences, which reduces classroom conflicts and increases attention and participation among learners. Humor is essential, especially in interpersonal relationships, whereby one can make good connections and create a warm atmosphere and power to transmit energy to the students. Humor should also be part of the training since it makes learners and teachers attentive during their sessions. Humor indicates the ability of a teacher to express spiritual and intelligent expression since it is the best way to capture attention by calling emotion, which makes students remain active during the session. Humor motivates students and also increases learning power and academic achievements.

Humor and comedy have been endorsed and mobilized simultaneously as culturally resonant vehicles for effective communication to make people happy, according to (Kim, H. S. & Plester, B. A. (2019). It puts smiles on people's faces and has more health benefits, like making your heart healthier by simultaneously increasing blood flow and blood vessel functions. It also decreases stress, which results in heart health improvement. It also boosts the immune system by releasing muscle tension, reducing blood sugar, and reducing stress hormones. Due to all those, it decreases the chances of getting

sick. Humor improves an individual's mood, increasing happiness on the face of an individual. It also strengthens the relationships by keeping them fresh, fun, and exciting. It also improves communication and can be applied to solve disagreements, resentment, and hurt. Generally, humor has many benefits for your mental and physical health, encouraging us to do it more and more daily. There is also another impact of humor in social media communications where it makes brands memorable, maybe because it made you laugh because it was funny; it leaves a good impression by linking a brand with a positive emotion because humorous content keeps on sinking in mind of the audience according to (Wood, R. E., Beckmann, N., & Pavlakis, F. (2014). Humorous content can be sharable, especially if it's funny. The audiences will keep liking and sharing it with many people, especially when blended with inspirational content, which will touch the followers. Findings show that when humor is included, it elicits greater responses than factual information, but that combination of humorous cartoonish with the factual message makes a big difference.

Conclusion

As we have seen, humor has contributed much in our daily lives since it has caused tremendous impacts in the marketing and advertising department, especially through social media, by persuading audiences to change their perspectives on a given commodity and creating a desire to purchase that commodity, which is one way of developing our economy individually and even as a country. We have also seen how humor has positively impacted institutions by creating a warm atmosphere in class and making students attentive during the session since it captures their attention. We also noticed that humor is a major component of our health. It puts smiles on our faces, leading to increased blood flow and blood vessel functions simultaneously. It also boosts

the immune system by releasing tension in the muscles, which also reduces blood sugar and also cuts down stress hormones.

References

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