

humor 2

by Osama Bin Laden

General metrics

4,475

characters

685

words

45

sentences

2 min 44 secreading
time**5 min 16 sec**speaking
time

Writing Issues

No issues found

Plagiarism

This text hasn't been checked for plagiarism

Unique Words

Measures vocabulary diversity by calculating the percentage of words used only once in your document

40%unique words

Rare Words

Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.

34%rare words

Word Length

Measures average word length

5characters per word

Sentence Length

Measures average sentence length

15.2words per sentence

humor 2

2

Impact of Humor on Formal Communication

Name

School

Course

Instructor

Date

Impact of Humor on Formal Communication

Humor is a comical character that plays a massive role in our lives since it entertains and amuses the audience. It's a positive effect by a person on the audience intentionally for entertainment. Humor severely impacts the community in various ways, for example, by making advertisements and marketing. It has also affected the formal communication between teachers and their students; humor also plays a significant role in our health.

Humor has drastically changed how customers communicate with others, primarily through social media. It successfully has the best tactical achievement in branding commodities since it attracts and engages customers and audiences. The desire of a customer to purchase an item or any service depends on how a marketer presents the idea. Due to humor creativity, you can see how it has drastically impacted advertisement and marketing, which is also a pillar in the economic growth of an individual and a nation at the same time.(Bonnici, T., Briguglio, M., & Spiteri, G. W. (2023).)

In an institution, humor is an essential quality a teacher should possess and appreciate as it transmits a cheerful mood, relaxation, trust, comfort, benevolence, and a positive view of life to his students. It is essential, especially in interpersonal relationships, where one can make good connections and create a warm atmosphere and power to transmit energy to

the students. Humor should also be encouraged and be part of the training since it makes both the learner and trainer attentive in the learning session. Humor indicates the ability of the teacher to express intelligent expression since it's the best way to capture attention by calling emotions, which makes students remain active during the session. Humor motivates students and increases learning power and academic achievements (Davis, J. M., & Farina, A. (1970)).

Humor has been endorsed simultaneously as a culturally resonant vehicle for effective communication to make people happy. It puts smiles on people's faces and has more benefits, like making your heart healthier by simultaneously increasing blood flow and blood vessel function effectively. It also decreases stress which, which results in health improvement. It also boosts the immune system by releasing muscle tension, reducing blood sugar, and reducing stress hormones. Due to all those, it decreases the chances of getting sick. More so, humor improves an individual's mood by increasing happiness on the face. It also strengthens the relationship by keeping them fresh, fun, and exciting. Humor enhances communication and can be applied to solve disagreements, resettlement, and hurt. Generally, comedy has many benefits for our mental and physical health, so we are encouraged to do it more and more often. (Wood, R. E., Beckmann, N., & Pavlakis, F. (2014))

Conclusion

As we have seen, humor has contributed much in our daily lives since it has caused tremendous impacts in the marketing and advertising department, primarily through social media, by persuading audiences to change their perspectives on a given commodity and creating a desire to purchase that commodity, which is one way of developing our economy. We have also seen how humor positively impacts institutions by creating a warm atmosphere in

class and making students attentive during the session since it captures their attention. We also noticed that humor is a significant component of our health. It puts smiles on our faces, increasing blood flow and blood vessel functions simultaneously. It also boosts the immune system by releasing tension in the muscles, which also reduces blood sugar and also cuts down stress hormones.

References

- Bonnici, T., Briguglio, M., & Spiteri, G. W. (2023). Humor Helps An Experimental Analysis of Pro-Environmental Social Media Communication: Sustainability, 15(6), 5157.
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- Kim, H. S., & Plester, B. A. (2019). Harmony and distress: humor, culture, and psychological well-being in South Korean organizations. *Frontiers in Psychology*, 9, 2643.
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