What is Policy Revision Evaluation?

Public Policy is a course of action by world leaders, politicians, law maker, regulators, government officials and other stakeholders to address the needs of citizens or resolve an issue of public concern or set an agenda.

Public Policies are essentially developed and implemented to meet certain goals.

Public Policy Evaluation

1. Is the systematic collection and analysis of information to make judgements about contexts, activities, characteristics or outcomes or one more domain(s) of the publicy process.

2. May inform and improve policy development, adoption, implementation, and effectiveness, and builds the evidence base for policy interventions.

3. Can be better defined as a process by which general judgements about quality, goal attainment, program effectiveness, impact and costs can be determined.

Process of Policy Evaluation

1. Verify, define and detail the problem.
2. Establish evaluation Criteria.
3. Identify alternative policies.
4. Assesses alternative policies.
5. Display and distinguish among alternatives.
6. Implement, monitor and evaluate the policy

IDENTIFY THE PROBLEM

SET AGENDA

EVALUATE POLICY

DRAFT AND APPROVE POLICY

IMPLEMENT POLICY

Objectives of Policy Evaluation

* + - * To determine why such policy was adopted in the first place, and also for decision making.
* To determine the policy’s success or failure.
* To provide credible information.
* To identify way to achieve more of the desired result.

Purpose of Policy Evaluation

* The main purpose of Policy Evaluation is to determine whether or not an adopted public policy is a success.
* If it is found to be a success, then the policy may be continued and replicated in other areas.
* If the evaluation process determines that the public policy or any of its process undertaken during implementation has failed or has not resulted in the intended results; then the stakeholders need to: Consider whether or not there is a need to cease from, continuing with (or expanding) such policy.

Types Of Policy Evaluation

1. Formative Evaluation
2. Process Evaluation
3. Outcome Evaluation
4. Impact Evaluation
5. Cost-Benefit Evaluation

* This study focuses on: When to use, What the type of evaluation reflects and Why the type of evaluation is useful.

1. Formative Evaluation

WHEN IT SHOULD BE USED: It is used when a new government program or action or activity is being developed or when an existing one is being adopted or modified.

WHAT TYPE OF EVALUATION REFLECTS: It ensures that such government program is feasible, appropriate, and acceptable before it is fully implemented.

WHY IT IS USEFUL: It is useful because it allows for modifications to be made to the plan before full Implementation begins, which maximizes the likelihood therefore the government program will succeed.

1. Process Evaluation

WHEN IT SHOULD BE USED: It should be used as soon as policy implementation begins. However, it can also be used during operation of an existing policy.

WHAT TYPE OF EVALUATION REFLECTS: It indicates how well the policy is working and the extent to which such program is being implemented as designed as well whether the policy is accessible and acceptable to its target population.

WHY IT IS USEFUL: It is useful because it provides early warning signs for any challenges that may occur and also aid policy makers and other stakeholders to tell how well their plans and activities are working.

1. Impact And Outcome Evaluation

* On the other hand, Impact and Outcome Evaluation can sometimes be used interchangeably.
* There are contrasting views concerning Impact and Outcome Evaluation and what they aim to achieve.

The varying views concerning this two areas include;

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| --- | --- |
| IMPACT EVALUATION | OUTCOME EVALUATION |
| Measures the immediate effect of the policy. | It is concerned with measuring the long-term effects of the intervention. |
| Paints a picture as to how a program might have affected participants’ lives on a broader scale. | It tells us what kind of change has occurred. |
| Essentially, it measures what impact the program has had after its implementation. | Outcome measures what actually happened  after such a program was implemented. |
|  | |

d) Cost-benefit Evaluation

WHEN IT SHOULD BE USED: Can be used during operation of an existing government program or once the policy implementation have been completed.

WHAT IT REFLECTS: Also used to measure the economic efficiency of proposed policies through the systematic prediction of social costs versus social benefits meaning that those charged with responsibility of doing so would charge the benefits of implementing or continuing with such policy or continuing with such policy.

WHY IT IS USEFUL: This is because it provides evidence for use in terms of funding decisions to be made or funding which had been allocated.

Benefits of Policy Evaluation.

* Policy Evaluation helps government improve the design and implementation of public policies.
* It can enhance the chance of the policy goals and objectives of being achieved.
* It assists in determining costing for implementing or not implementing such public policy.
* Policy Evaluation can also identify areas of improvements.
* Policy Evaluation can also contribute to promoting public accountability.

Why Policy Evaluation is Essential.

* It is important because it represents decisions and action made by those in power.
* These decisions and actions affect every aspect of the daily lives of the public, it is therefore, important to have a process of evaluating such public policies.
* A Public Policy which may have been relevant a couple of years ago, may no longer be relevant to the current times and under the current circumstances.
* It ensures that guts are aware of any changes, if any, that may need to be done to a public.
* It assesses whether or not issues raised in the public policy have been addressed or if they are still relevant.

REFFERENCES

* <https://www.cdc.gov/policy/analysis/process/evaluation.html#:~:text=Policy%20Evaluation%20is%20the%20systematics,s)%20of%20the%20Policy%20Process>.
* <https://courses:worldcampus.psu.edu/welcome/plsc490/lessons05_07.html>
* <https://www.oecd-ilibrary.org/sites/89b1577d-en/index.html?itemId=/content/publication89b1577d-en>
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