TRENDS and ISSUES in EDUCATIONAL LEADERSHIP Educational leadership is the process of enlisting and guiding the talents and energies of teachers, students and parents toward achieving common educational aims. In essence it entails the responsibilities of school principals, administrators and other educational leaders entrusted with the duty of providing quality education to students. Educational leadership plays a vital role in ensuring that students have access to essential resources such as textbooks and learning materials which are of standard. Several trends have emerged in the field of educational leadership which have improved the operation of schools and also enhanced student learning. Some of the notable trends include integration of technology. Schools are rapidly incorporating technological tools and resources which enhance teaching and learning experiences. It includes use of interactive whiteboards, online collaboration platforms ,educational apps and multimedia resources. The integration of technology enables an educational approach that aims to customize learning for each student's strengths, needs, skills and interests. Usage of Artificial intelligence and Machine learning. These technologies have the ability to analyse large amounts of data and identify patterns.In addition,they provide targeted support to improve the attainment of the student enhancing their academic knowledge and skills. They include adaptive learning systems and intelligent tutoring systems which can provide recommendations to students and personalized feedback. By doing so they boost the learning outcomes. Equity and inclusion within schools. School administrators are working to create inclusive learning environments to cater diverse needs of students. It includes providing professional development on cultural competence which entails understanding and respecting values that differ across cultures and responding appropriately to these differences in planning, implementing and promoting programs and interventions. Addressing systematic barriers that hinder equal access to education and fostering a welcoming school climate thus providing conducive conditions for education to take place. Learning online through digital platforms. Schools have implemented virtual learning environments, online collaboration tools and learning management systems ensuring continuous education during remote learning models. Availability of digital resources such as educational videos ,e-books and interactive learning platforms has immensely improved education. Making decisions based on data. Administrators are using attendance records, student performance data and other relevant metrics to inform instructional practices and decision making process. Analysis of data enables identification of areas for improvement by administrators and evaluation of the effectiveness of educational programs and initiatives Conducting evaluation and assessment. Administrators are exploring new methods of

assessing student learning such as performance based assessments and portfolios. These assist in guidance and instruction thus promoting the growth of students academically. By use of these, administrators can assess student data thereby coming up with strategies to improve student results and following up on their progress. Evidence derived by practice. This is the use of evidence based practices which are of assistance in decision making. By use of this, the data that is taught is of proof as research has been conducted. This assists in eliminating doubt from students and also improves the learning and teaching experience. Educational administration also experiences certain challenges. These include: Shortage of teachers. The leaders face difficulties in acquiring and retaining highly skilled teachers.Low salaries and unconducive working conditions attribute to the challenge as they discourage the teachers . Strategic plans should be made to eliminate the problem as it will improve the educational services. Changes in policies. These include curriculum reforms ,assessment and accountability measures which are challenging to implement as they require significant coordination and planning. Difficulties may arise in implementation due to limited resources, conflicting stakeholders interests and also resistance to change. The leaders must navigate these problems by developing clear implementation plans which provide professional development opportunities and fostering collaboration among stakeholders to ensure successful policy implementation. Financial constraints. This is an ongoing challenge that is facing the educational administration. Financial limitations affect the ability of schools to provide the resources that are required by students. For instance, lack of adequate funding can result in inadequate staff such as teachers who play a vital role in student education.Limited access to technology which has proven to be of vital importance in education currently. These budget constraints pose challenges for administrators in managing resources effectively and ensuring equitable access to education. Through strategic planning and innovative approaches these challenges can be addressed effectively hereby bettering the education sector.