

## **Operations Management**

Name

Professor

Institution

Date

## **Operations Management**

Operations management is managing of business operations for the purpose of attaining goals, achieving high productivity and maximizing profits. It is a branch of management that controls the production timeline of a service or product from the first stage to the last one (Emeritus, 2023).

The aim of operations management is to ensure that the day to day operations are smooth, profitable and timely while maintaining quality standards (Emeritus, 2023).

This area of business is concerned with production of goods and services and ensuring that operations are effective in that they meet the customers requirement and efficient in terms of using as little resources as required (Milovanovic, 2023).

### **Role of operations management**

It involves estimating the number of products a firm can sell or distribute in a certain period (Emeritus, 2023).

Operations management also involves generating new ideas and creating services which ensures that the products sold are able to meet the customer's needs and expectations (Emeritus, 2023).

Quality management through services or products is observed through the production process for any issues or errors (Emeritus, 2023).

Managing the supply chain process which helps in lowering of costs, effective production and delivering of products in time (Emeritus, 2023).

## References

Emeritus (2023) *What is operations management and why it's important – emeritus India*, Emeritus. Available at: <https://emeritus.org/in/learn/what-is-operations-management/> (Accessed: 29 May 2023).

### About the Author

About Alex Milovanovic: Alex Milovanovic is an Ambassador for CMI. Alex Milovanovic, A. M., & About Alex Milovanovic: Alex Milovanovic is an Ambassador for CMI. (2012, November 12). *Introduction to operations management - inside careers*. Inside Careers - Graduate Jobs, Internships & Careers Advice. <https://www.insidecareers.co.uk/career-advice/introduction-to-operations-management/>