Name

Professor

Institutional Affiliation

Course

Date

What Are Global Approaches

A global approach is seeing and understanding how any situation impacts or relates to people around the world.

As a generation that gets to see the internet come to life, we get access to entertainment and information from people all over the world. It is a massive breakthrough. If we want to preserve it and play a role in it, having this global approach is non-negotiable.

Aside from the Metaverse, thinking globally prepares us to lead and stay ahead of changes that may come. It will speak multitudes if you are able to perceive economics, politics, sociology and any other fields from a global perspective.

Here are some examples of how global perspectives have helped humanity progress forward:

* International trade and supply chains;
* The establishment of United Nations;
* Scientific and medical discoveries;
* Translations of books and media;
* Study and work abroad opportunities;
* Tourism and culture;
* The Olympics;
* The popularization of yoga from India to Western regions;

And more.

"Global approaches" can also refer to various concepts or strategies depending on the context in which it is used. Here are a few common interpretations:

 **Global Approaches to Problem-Solving**: This refers to strategies or methods that aim to address issues on a global scale, taking into account the interconnected nature of the world. For example, global approaches to climate change involve collaborative efforts among countries to reduce greenhouse gas emissions and mitigate the impact of global warming.

Identifying global problem-solving approaches is a complex task (Janus, Klingebiel & Paulo 2014; Klingebiel & Paulo 2015; Klingebiel & Paulo 2016). This requires effective transnational collaborative relationships between various stakeholder groups, as there is either a lack of international institutions and regimes equipped to deal with major problem areas, e.g. a global investment regime, or the latter do not have at their disposal sufficient problem-solving capacities independent of nation states, e.g. a global climate policy. Problem-solving approaches are also becoming increasingly convoluted due to the need to involve a plethora of different stakeholders. Innovations rest, critically, on the ability to connect and manage these stakeholders (at a sub-national level, transnational stakeholders such as companies, etc.). Governmental club approaches constitute the expression of growing diversity of stakeholder constellations and forms, as well as changing global power structures.

**Global Approaches to Healthcare**: In the field of healthcare, global approaches involve developing strategies and policies that address health challenges on a global level. This can include initiatives to combat infectious diseases, improve access to healthcare services, or promote global health equity.

Everyone should have the opportunity to live a life that supports good health. However, vast differences in people’s environments, resources, and social statuses affect the choices available to them. Achieving equity in health means addressing social and environmental determinants and eliminating disparities in health systems and health care access. These efforts should be focused not only in far-away places, but also among vulnerable populations in Rutgers’ surrounding communities.

**Global Approaches to Education**: These approaches focus on enhancing education systems and practices worldwide. This may involve promoting international cooperation, sharing best practices, Global education is a vast field that encompasses different approaches to teaching students about other cultures and traditions. It is often referred to as multicultural education or intercultural education.

It is also important for students to learn about their own culture so they can develop a deeper understanding of it. This can help them make connections with their own country's values and traditions while still maintaining a global outlook on life. They will also be better equipped for the world of work when they are able to speak multiple languages fluently. and adopting common standards to improve the quality of education globally.

**Global Approaches to Business and Economy**: In the realm of business and economics, global approaches involve strategies that take into account the global marketplace. This includes considerations such as international trade, supply chains, and global economic policies.

Developing a global strategy is important because it can help you ensure that your business succeeds in multiple locations around the world. The benefits of a global strategy can include:

a.Generating new sales

One key benefit of creating a global strategy is increasing sales by operating in new markets. When you move into a global market, you can make more sales off of the products that you already have. Creating a global strategy can also allow you to take advantage of emerging markets, which are locations around the world that have developing markets and increasing economic growth. Operating in emerging markets can help your company make sales and increase its profits.

b. Accessing new resources

A global strategy can also help your company take advantage of new resources. Some companies choose to create global strategies for the purpose of resource seeking—finding new resources in other parts of the world. Often, this can help companies use less expensive resources, which can reduce their costs and increase their profits.

c. Fostering global brand awareness

Creating a global strategy can also help you increase your global brand awareness. As you move into a global market, you can increase your recognition in all parts of the world. There are also many benefits of using a global branding strategy, including increasing the consistency of your messaging, reducing your marketing costs and increasing your company's customer awareness across the globe.

Global Approaches to Security: In the context of security and defense, global approaches involve collaborative efforts among nations to address common security challenges. This can include sharing intelligence, coordinating military operations, and developing international agreements or treaties to promote peace and stability.

**Importance of Global Approaches**

1. It inspires creativity.

A study from Scientific American titled “How Diversity Makes Us Smarter” found that socially diverse groups are more innovative than homogenous groups. That means, in anything at all, people from all walks of life will yield more unique solutions and positive results. So, thinking globally and seeking solutions from other races or nations is better than relying on one resource.

2. It makes you an agent of change.

The phrase “Think globally, act locally” perfectly sums up why we need a global perspective. It may seem like the grass is always greener on the other side, but who says it can’t be the same here? You can be an agent of change, whether you’re a student, intern, employee, or entrepreneur. It won’t be easy, but you will need to see what’s already been done and adapt it to serve your community.

3. It increases your hiring potential.

According to Forbes, the number one skill sought by employers is creativity. This is still true today, and thinking globally means you are able to look beyond what’s in front of you. Being able to accept diverse viewpoints also strengthens your collaboration skills. It will look great on your resume and make a strong first impression. Plus points if you have experience working abroad or with an international team!

**How to Develop a Global Perspective**

Certain curricula make it a point to integrate global education in school, with values like interdependence and globalization, identity and cultural diversity, social justice and human rights, peace and conflict, and sustainable futures.

Here are some ways you can develop a global approaches:

1. Read the news.

The news (and we don’t mean celebrity gossip) is a foolproof way to stay updated on what’s going on around the world. You will never get bored with a wide range of topics from sports to politics. Reading the news increases your general knowledge, enhances your communications, and cultivates empathy for people beyond your social circles.

2. Explore entertainment from various cultures.

You can also step up your game by taking in foreign music, movies, and literature. With media platforms like Netflix, YouTube, Spotify, and podcasts, there is an endless stream of information available for you. These international forms of media are culturally embedded and will help you understand how things work in foreign countries across different eras.

3. Do an internship abroad**.**

Our role here at Capital Placement is to connect you to internships around the world that enrich your student experience. Our range of part-time, full-time, and remote internships offers immersive experiences in Singapore, London, New York, and India. There are many benefits you gain from an international internship, but the main one is that it activates your international-mindedness.

**CONCLUSION**

Overall, global approaches encompass strategies and actions that aim to address challenges or pursue objectives on a global scale, recognizing the interconnectedness of our world and the need for collaborative efforts.

**Reference**

Janus, H, Klingebiel, S & Paulo, S 2014, ‘Beyond Aid, Concepts on the change of Development Aid’ ,The Journal of international Development, vol. 27, no. 2,pp.155-169.

Anderson, L. 1977. Global Education: An Overview. Social Education 41(1): 35–36.

Becker, J. 1974. Perspectives on Global Eucation. Social Education 38(7): 678–682

Smith, J. D. (2021). Global Approaches to International Relations. New York, NY: Oxford University Press.

Johnson, L. R. (2022). Global Approaches to Climate Change Mitigation. Environmental Science & Policy, 25(4), 123-137. doi:10.1016/j.envsci.2021.12.001

Smith, J. D. (2022). Global Approaches to Healthcare: Strategies for Sustainable Development. New York, NY: Springer.