

# **GLOBAL TRADE ACHIEVEMENTS STRATEGY BASED ON**

## **MONETARY RESULT AND SOCIAL CONTRIBUTIONS**

Organizations conduct research to implement and plan business accomplishments in relation to financial results and social involvement which may differ depending on the context of each business, region and the industry. This paper will establish depth foundation to global field-tested strategy based on income result and social contribution.

In the current world-wide market, some achievements in the global business have shown a huge impact on both financial outcome and social improvement to its success.

The following are possible ways of estimating world-wide business achievements.

- **Computerized transformation**

Digital advancement such as Artificial intelligence, blockchain, cloud computing and big data are integrated and used into the company's central processes, services and products. Computerized transformation empower business to work on its efficiency, development, customers experience and agility as well as to create new sources of significant worth and competitive upper hand. Digital transformation can be estimated by digital income, digital development, computerized skills and digital investment.

- **Persistency and Resilience**

Basically, it is the company's capacity of a merchandise to adapt, anticipate and regain from unexpected events that affects its operations, reputation and performance.

Resilience brings out the responsiveness and preparedness of a business enterprise to

cope with the vulnerabilities and risks that may emerge from volatile, complex and uncertain world like cyberattacks, natural calamity or pandemics. It can be measured by different indicators like, crisis management, business progression, stakeholder trust and contingency planning.

- **Sustainability**

This is basically the arrangement of a business strategy and tasks with the social, governance and environmental standards and principles that facilitate in the long-term wellbeing globally. Global changes such as social disparity, biodiversity loss, climate change and human rights that influence stakeholders and society overall are addressed in business in relation to commitment and contribution. However, several indicators such as, social impact, circular economy and footprint of carbon can be used to estimate sustainability.

- **Inclusion and Diversifying**

It is the practice and advancement of a culture that has respect, value and belonging for all employees, clients, partners and networks of a business, regardless of their difference in personality, background or point of view. Inclusion and diversity bring out the acknowledgement and appreciation of a business for the worth and potential of human diversity as a wellspring of creativity, development and growth. It can be measured by several indicators such as maintenance, representation, Commitment or satisfaction.

- **Communal innovation**

It is the formation or improvement of items, administrations, processes or plans that address a social or environmental need. Communal development shows the creativity and obligation of a business enterprise to utilize its resources and skill to generate positive social change. It can be estimated by markers such as, assessment of social impact, social value, grants and social return on investment.

- **Employees involvement**

It extensively measures the extent to how motivated and committed employees are in their work for a company. Employees commitment reflects the way of life and ability to empower and create its human capital. It can be measured by indicators like, performance, employee engagement, employee satisfaction and turnover

In summary, there are various instances of criteria for worldwide merchandise accomplishments in light of financial result and social contributions. Nevertheless, depending upon the nature, vision and goals of every business several criteria might be considered to be important or relevant. Therefore, utilizing a comprehensive and balanced approach that puts into consideration qualitative, subjective and quantitative aspects of worldwide performance of a business is key.

## **References**

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