Artificial Intelligence [AI] is a hot topic in so many industries right now, but in music or art in general, it’s an especially sensitive conversation. Some people fear that they’ll lose their jobs, others worry that the value of human creativity is going to be diminished even more than it already has been, and many are concerned that they’ll be left behind as technology once again makes entire business models obsolete.

 MUSIC / ENTERTAINMENT

At this point, it’s clearly inevitable that AI is going to have an impact on the future of music, but what does that look like?

Creative AI may be the mot disruptive technology for music business since the Napster era of piracy. Already in 2023, over 10 different music models have been released by independent researcher and big-tech companies like Google and Byte dance, allowing users to generate custom tracks in seconds using mere text prompt. Thanks to off-the-shelf music AI tools like Boomy, hundreds of thousands of AI-generated songs are now listed. AI tools for text, and visual art like ChatGpt have picked up tens of millions o users, forcing us to rethink traditional notions of creativity, ownership, and attribution.

Creative AI could be so disruptive is that the friction between having an idea and manifesting that idea in the form of a creative work, has gone down to zero. Barriers in distributing music have already been collapsing, with anyone now able to list their music on streaming services for free.

For movie directors and content creators also actors are afraid of being cloned and used in AI to create content. This are jobs being lost in thin air…

The concept at the core of why creative AI could be so disruptive is that the friction between having an idea in the form of creative work , has essentially gone down to zero..

 **SPORT’S**

In sport’s much has changed since the ‘’moneyball’’ theory revolutionized how technology is used throughout the sports industry and influenced the way fans and experts consume and analyze sports.

As is the case in other industries, the next generation of technology, artificial intelligence AI, is the beginning to be embraced by those within the sports world.

While AI continues to evolve and gain more attention in everyday life, the sport industry is already seeing a rapid and impactful increase of AI presence and utility. Although AI has clear benefits, it also bring many legal implication.

In sport betting and fantacy sport contest AI’s tools can assist users in streamiling data and comparing players assessing the impact of an injury and evaluating potential trades.however , the realiance on AI as a decision –making mechanism has its risks, especially a financial risk to the user . Reliability of results , patterns and predictions depends on accurate and up-to-date data inputs that are not accessible to the user.

Also given that AI can give coaches immerse athletes in simulated environments to replicate opponents and help hone their skills. Moreover , AI’s algprihms and pattern recognition capabillites can potentially revolutionize player scouting and recruitment because they can forecast the skill level and success of prospects. Although there are clear benefits , the use of AI to protect and preserve an athete’s health can trigger legal implications , particulary when personal information is collected and disclosed to third parties.